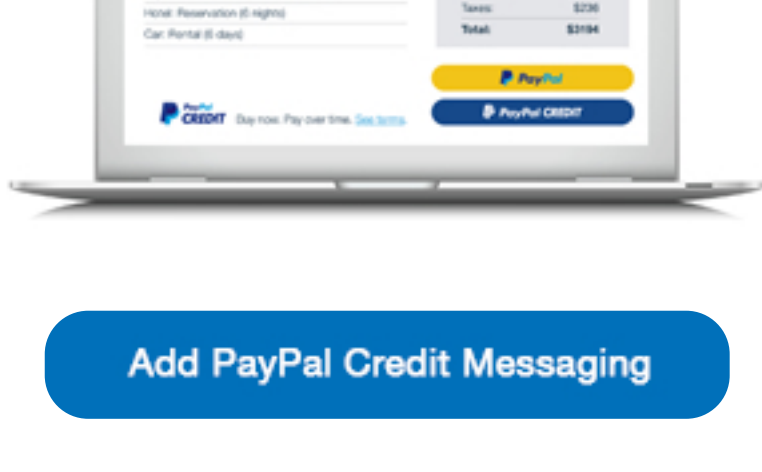


(subject line)
How travel businesses sell 1.5X more.
(super subject line)
[First Last]—let customers travel now and pay over time, while you get paid up front.

[View online](#)



Use PayPal Credit messaging to help boost average order values by 1.5X.¹

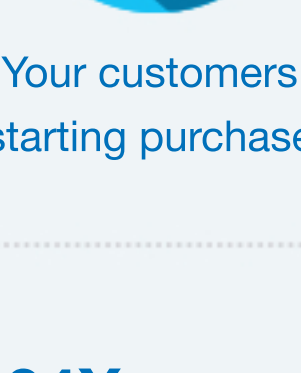


[Add PayPal Credit Messaging](#)

[PayPal Credit](#)² helps over 135,000 travel businesses like yours drive more sales by letting customers travel now and pay over time, while you get paid up front with no risk and no additional fees.

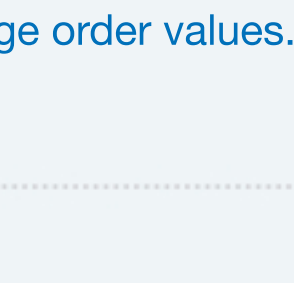
It's easy—PayPal Credit is already included in your PayPal account, and promoting it on your site with a button or message can help boost average order values 1.5X higher.

How does PayPal Credit help boost order values?



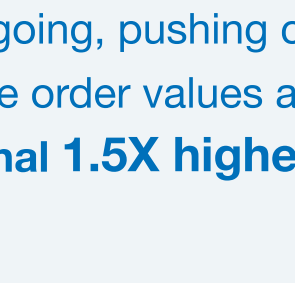
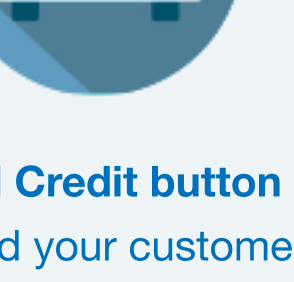
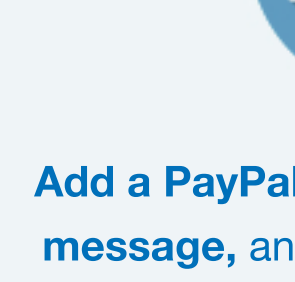
Your customers' starting purchase.

1.64X HIGHER



With PayPal Credit, customers can book more, helping drive **1.64X higher** average order values.³

ADDITIONAL 1.5X HIGHER



Add a PayPal Credit button or message, and your customers can keep going, pushing credit average order values an **additional 1.5X higher**.¹

Simply place a free PayPal Credit button or message on your website promoting: No Interest if paid in full in 6 months on purchases of \$99 or more.

[Add PayPal Credit Messaging](#)

[Help](#)

[Partners](#)

[Logos](#)

[Privacy/Cookies](#)

[Resources](#)



¹ Average order value of PayPal Credit transactions with a PayPal Credit button and/or message vs. those without using 2018 PayPal internal data among travel retailers.

² PayPal Credit is subject to consumer credit approval.

³ Average order value of PayPal Credit transactions vs. PayPal transactions using 2018 PayPal internal data among travel retailers.

This email was sent to [\[mergetag\]@paypal.com](#) because your email preferences are set to receive "News and Promotions". Click here to [Unsubscribe](#).

Please do not reply to this email. We are unable to respond to inquiries sent to this address. For immediate answers to your questions, visit our Help Center by clicking "Help" located on any PayPal page or email.

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HYPERLINK NOTES: The PayPal Credit hyperlink goes to:

<https://www.paypal.com/us/webapps/mpp/promotional-financing>

The 2 CTA buttons should link to:

<https://www.paypal.com/us/webapps/mpp/credit-promotion-portal/learn-more>